

# ORDER



**Orders**  
**Order / Rev:** 69992  
**Alt Order #:**  
**Product Desc:** BEN MCADAMS MON-TUES TV ADDIT  
**Estimate:** 456  
**Flight Dates:** 10/29/12 - 11/06/12  
**Original Date / Rev:** 11/02/12 / 11/02/12  
**Order Type:** CIA - O

**KTVX-TV**

**Primary AE:** Office Accounts  
**Sales Office:** SLC  
**Sales Region:** Local

**Agency**  
**Name:** Love Communications  
**Buying Contact:**  
**Billing Contact:**  
 546 South 200 West  
 Salt Lake City, UT 84101

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Ben McAdams For Mayor  
**Demographic:** HH  
**Product Codes:** State Elections  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	2	\$1,800.00	\$1,530.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$1,800.00	\$1,530.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$1,800.00</b>	<b>\$1,530.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	11/04/12	11/04/12	ABC4 News at 10pm SuCM Su 10p-1030p		10p-1030p	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S 1 \$900.00 0.00															
E 2	KTVX	11/05/12	11/05/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$900.00 0.00															
<b>Totals</b>														<b>2</b>	<b>\$1,800.00</b>